

10th February 2015

Cheshire Centre Facebook and Twitter Usage Policy

The Cheshire Centre committee has decided to adopt social media to enhance our ability to engage with a wider community of members, potential members and to provide increase reach in our advertising of the centre to benefit both the centre activities and our advertisers.

To ensure social media is used in a way that is sympathetic to our membership, the rally officers and respects privacy the following will apply:

1. All communications via the official Cheshire Centre accounts will be proposed approved by at least two committee members (1 x proposer, 1 x approver)
2. Advertising/promotion of rallies, the Rally Officer will be requested to give permission in advance of any messages being posted, if permission is not granted the post will not be published.
3. Social Media will not be used to engage in open forum debates about centre issues, these will be referred back to the website for specific information/updates.
4. Messages from members/non-members seeking to enter open debate may be removed to maintain point 3 above.
5. Continual breach of point 3 and 4 above will result in specific users being blocked from posting further messages.

Should any member feel that this policy has been breached they should address the committee in writing with the details of the breach such that it can be investigated.

Cheshire Centre Committee